GENERAL ARTWORK DIMENSION

Bleeding : **1mm** from width & **2mm** for length

Safe Zone : **2mm** from width & **80mm** from length

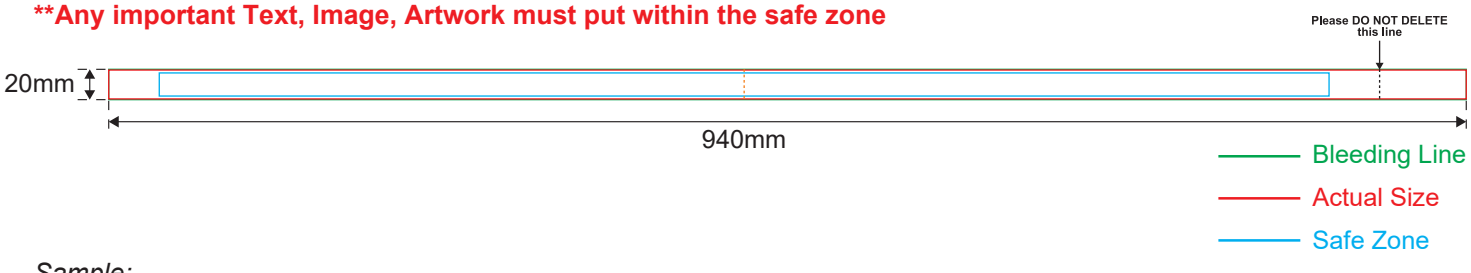
Example: Heat Transfer Printing Lanyard - 20mm x 465mm, therefore

Bleeding Size : 21mm x 940mm

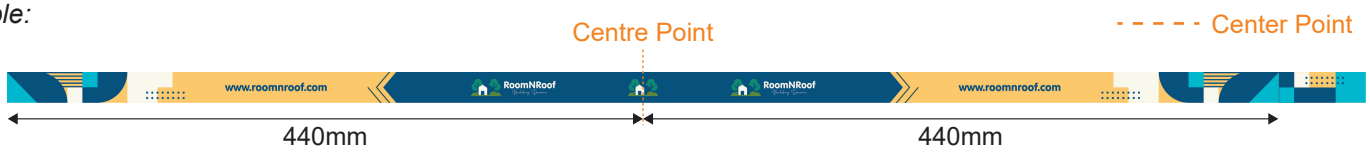
Actual Size : 20mm x 940mm

Safe Zone : 16mm x 810mm

****Any important Text, Image, Artwork must put within the safe zone**



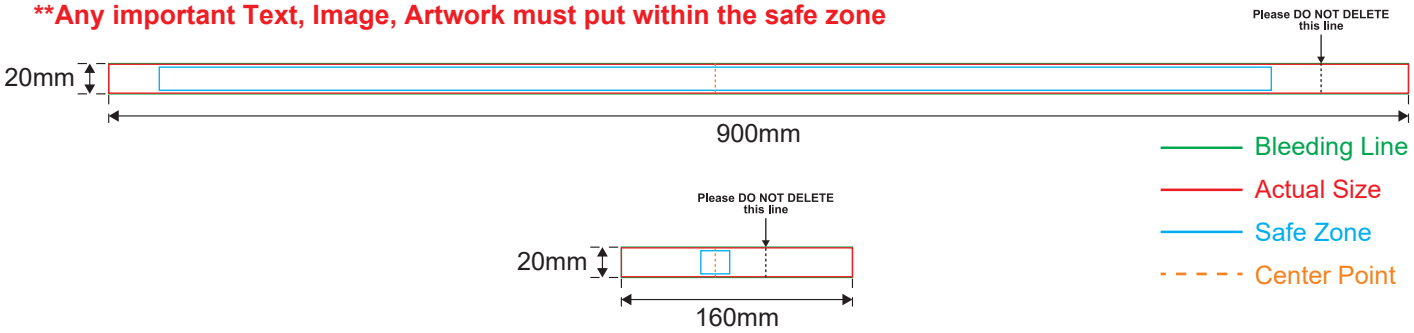
Sample:



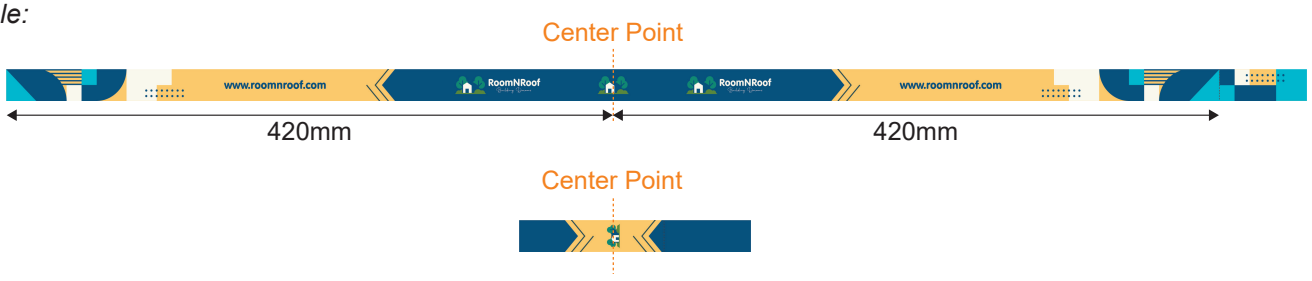
Example: Heat Transfer Printing Lanyard with Buckle - 20mm x 525mm, therefore

Long Part		Short Part	
Bleeding Size	: 21mm x 900mm	Bleeding Size	: 21mm x 160mm
Actual Size	: 20mm x 900mm	Actual Size	: 20mm x 160mm
Safe Zone	: 16mm x 770mm	Safe Zone	: 16mm x 20mm

****Any important Text, Image, Artwork must put within the safe zone**



Sample:

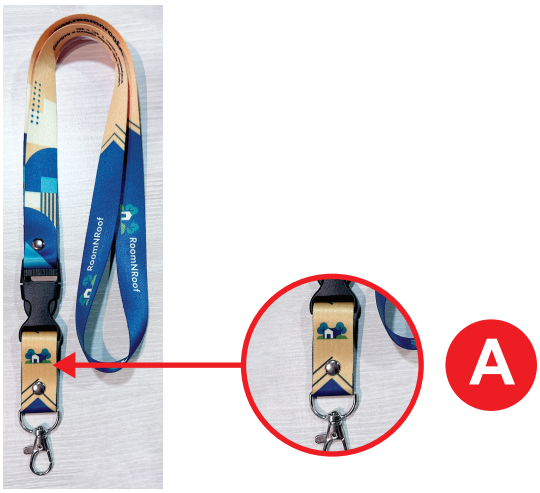


NOTE: For the Buckle Short Part
The artwork need to be anti-clockwise if you want the artwork to be straight.

Example: Artwork direction



Actual goods direction

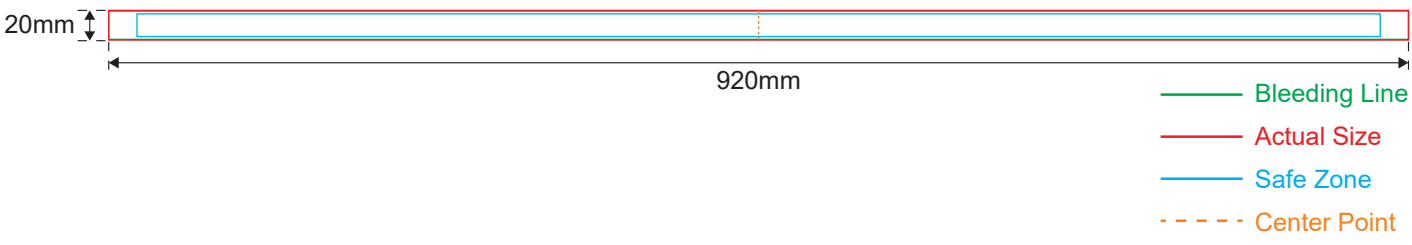


Kindly follow the template given, we will not held any responsible if your artwork being hide/crimped

Example: Heat Transfer Printing Lanyard with Clip - 20mm x 465mm, therefore

Bleeding Size : 21mm x 920mm
Actual Size : 20mm x 920mm
Safe Zone : 16mm x 880mm

****Any important Text, Image, Artwork must put within the safe zone**



Sample:



ARTWORK PRECAUTION

Please refer our Printing guideline below to make sure your artwork is prepare correctly. We will NOT held any responsibility for the artwork prepared which does not follow the printing guideline.

Miss alignment of front & back side artwork is not claimable. Heat transfer alignment is done by human and there is no 100% accuracy & precise in heat transfer process. (Alignment Tolerance: +/- 2mm)

Important Notes for 4C Printing:

Printing onto Lanyard is significantly different than printing on paper, It is using Heat Press process onto the material. The print output couldn't exactly same as the artwork you have submitted through online due to Heat Press technology, the product outcome will be slightly grainy, darker or lighter and the resolution couldn't 100% clear as the screen preview. While lighter shades outcome might appear lighter or less visible compare to screen artwork.

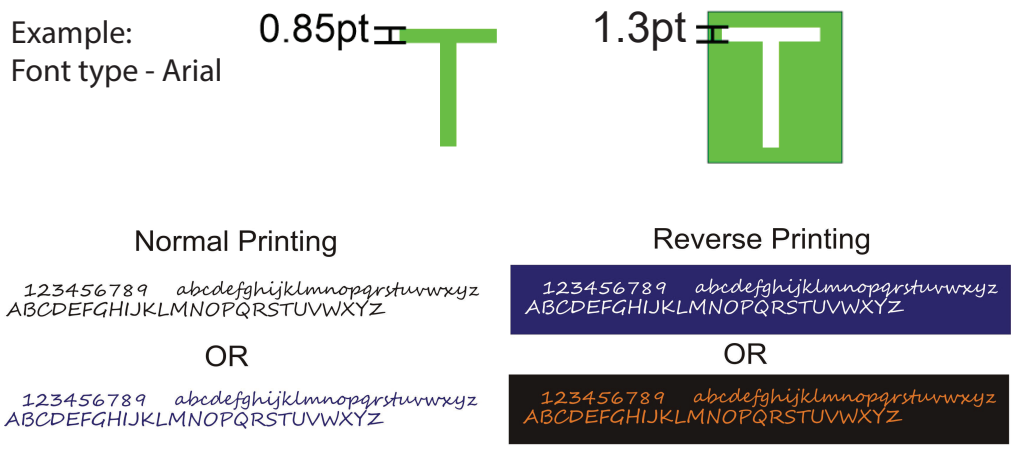
STANDARD CHECKLIST

ARTWORK

- Ensure all the image are in CMYK color mode and maximum total ink coverage must not more than 240%. (Too much ink coverage may caused text or image look blurred and affect overall color outcome)
- Ensure resolution of all images are set to 300dpi or above.

FONTS

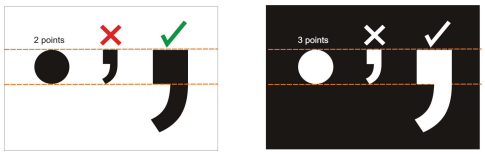
- Minimum Font Size: Minimum 10 pts (Font thickness 0.85pt)
- Minimum Reverse Font Size: Minimum 15 pts (Font thickness 1.3pt)



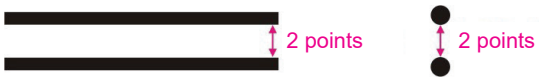
STANDARD CHECKLIST

DOT

- Minimum Dot thickness: 2points.
- Minimum Reverse Dot thickness: 3points.



- Minimum Gap between Line and Dot: 2points.



LINE WEIGHT

- Minimum Line thickness: 1 points
- Minimum Reverse Line thickness: 2 points



MARKING AND TRAPPING

- Do not apply any crop mark and trapping to your files, including box or bleeding marking or margin marking.

COLOR

- CMYK max 240% to avoid Ink dirty.
- For Dark background artwork, suggest to enlarge the font, line and dots to avoid unclear artwork be printed.

EXAMPLE OF THE LANYARD

Scenario 1

Front Artwork



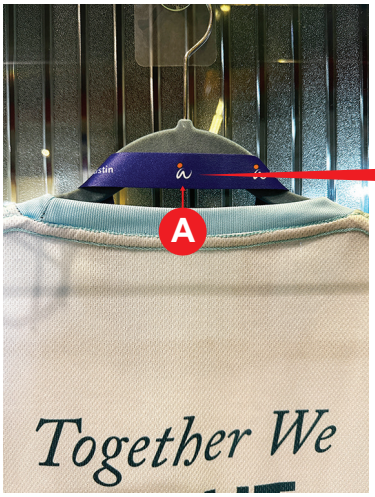
Back Artwork



End Result



Front View



Back View



The logo is facing up.

Scenario 2

Front Artwork



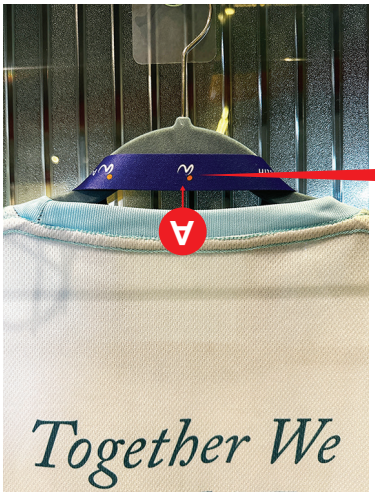
Back Artwork



End Result



Front View



Back View



The logo is facing down.

EXAMPLE OF THE LANYARD

Scenario 3

1) Logo **WITHOUT** white background.



2) Logo **WITH** white background.



For lanyard when your background is dark / dim, to avoid any issue please ensure that your artwork design has a white background at the back layer.

FILE PREPARATION

- Artwork is saved in required file latest format of Adobe Acrobat version (.pdf).
- Resolution 300dpi and color mode CMYK.
- PDF files must prepare for artwork according types of product.

Product Type	Print Color	Print Side	File
Lanyard / Lanyard with Clip	4C	4C + 4C (Both Sides)	1st File Front Artwork 2nd File Back Artwork
Lanyard with Buckle	4C	4C + 4C (Both Sides)	1st File (Front) 1st Page: Long Part 2nd Page: Short Part 2nd File (Back) 1st Page: Long Part 2nd Page: Short Part