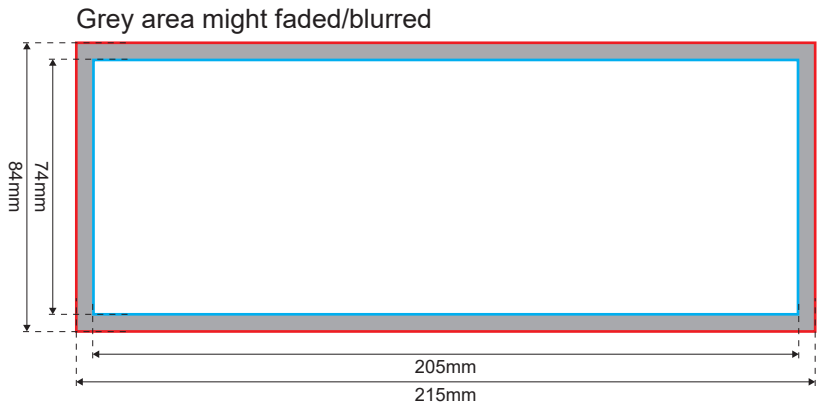
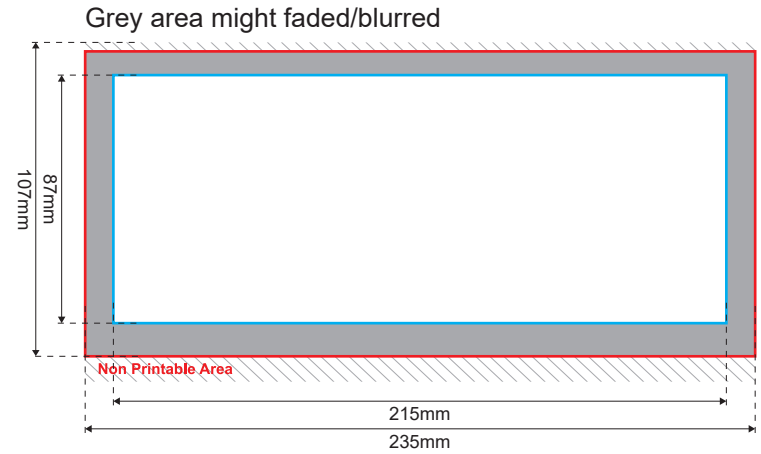
GENERAL ARTWORK DIMENSION - MUG

Please always download product size template or ready design e-template to ensure error free from use the wrong size to design.

Example: 11oz White Mug Printing, therefore
Artwork Size : 84mm x 215mm
Safe Zone : 74mm x 205mm
(5mm from each edges)



Example: 15oz White Mug Printing, therefore
Artwork Size : 107mm x 235mm
Safe Zone : 87mm x 215mm
(10mm from each edges)



Safe Zone

STANDARD CHECKLIST

IMAGE

• Ensure all the image are in CMYK color mode, K max only allow 80% and maximum total ink coverage must not more than 240%.
(Too much ink coverage may caused text or image look blurred and affect overall color outcome)
• Ensure resolution of all images are set to 300dpi or above.

FONTS

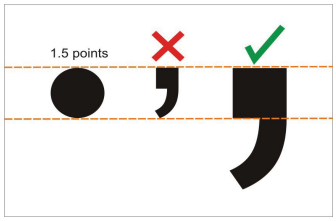
• Normal Font Size: Minimum 8 pts
• Reverse Font Size: Minimum 12 pts

LINE WEIGHT

• Normal Line Thickness: Minimum 0.5 pts
• Reverse Line Thickness: Minimum 1 pts

DOT

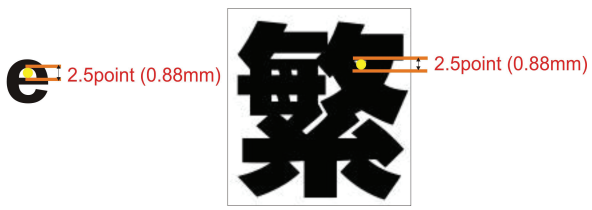
• Normal Dot Thickness: Minimum 1.5 pts

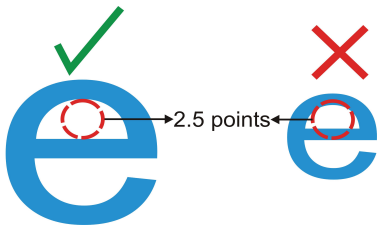


• Reverse Dot Thickness: Minimum 2.5 pts
• Gap Between Line and Dot: Minimum 1.5pts



In order to have clear outcome, internal gap (hole inside) of wording or any artworks recommend more than 2.5points (0.88mm) and measure using circle





MARKING & TRAPPING

• Do not apply any crop mark and trapping to your files, including box or bleeding marking or margin marking.

IMPORTANT: 4C PRINTING

Printing on MUG in general is significantly different than printing on paper. It is using heat to transfer the artwork on the material. The print output couldn't exactly same as the artwork you have submitted through online due to heat transfer technology, the product outcome will be slightly grainy, darker or lighter and the resolution couldn't 100% clear as the screen preview. While lighter shades outcome might appear lighter or less visible compare to screen artwork

FILE PREPARATION

- Artwork is saved in required file latest format of Adobe Acrobat version xxx (.pdf).
- Resolution 300dpi and color mode CMYK.
- PDF files must prepare for artwork according types of product.

Page Arrangement for **White Printing MUG 11oz, White Mug 15oz** in **ONE PDF** file

- Page 1: Outer

